



Privacy Policy

Last Updated: August 8, 2016

This Privacy Policy explains how Yellow Jacket Fitness LLC ("*Yellow Jacket*") collects and uses personal and health information. If you find this Privacy Policy unacceptable, or are unwilling to agree to the practices described in this Privacy Policy, you may not use, participate in classes, sessions, or organized activities with, register, subscribe, create an account with, or otherwise interact with Yellow Jacket.

If you have questions or concerns regarding this Privacy Policy, you may contact us in any of the following ways:

By U.S. Mail:

6922 West Rayford Road, Suite 200
Spring, Texas 77389

By phone:

(281)-847-3656

Types of Information Yellow Jacket Collects

Yellow Jacket may collect information that may be considered personal to you due to its ability to identify, track, or contact you. Yellow Jacket collects the following information (referred to as "*Personal Information*"):

- Full Name
- Date of birth
- Gender
- Home and work addresses
- Email address
- Phone number
- Emergency contact
- Pictures and likeness
- Information on social media profiles
- Website usage and pages visited
- Feedback provided on Yellow Jacket or Yellow Jacket's services
- Information provided in person, telephone, text messages, or email
- Information concerning classes, personal training sessions, and organized activities for which you have registered
- Any other information you may provide us on the Yellow Jacket website, through interactions between you and Yellow Jacket on its website, or through other interactions between you and Yellow Jacket on social media

Yellow Jacket may collect the following health information about you (referred to as "*Health Information*"):

- Medical history
- Exercise history (*e.g.*, marathon runner, beginner, experienced weightlifter)
- Body information (*e.g.*, height, weight, body measurements, heart rate)
- Lifestyle information (*e.g.*, food consumption, exercise habits, workplace atmosphere)
- Goals with Yellow Jacket (*e.g.*, weight loss, improve mobility, increase strength, enjoyment)
- Progress with Yellow Jacket (*e.g.*, attendance, repetitions completed, times, weights used for each exercise, change in body measurements, weight gained/lost)

How Yellow Jacket Collects Your Personal and Health Information

Yellow Jacket may collect Personal and Health Information about you in a number of ways:

- by asking you for Personal and Health Information when you register with Yellow Jacket, when you renew your membership to Yellow Jacket
- by asking you, from time to time, to update or add Personal or Health Information to keep our records correct
- by records taken to track your progress in classes or training sessions
- by asking you for Personal Information when you contact Yellow Jacket
- by your requests to sign up for newsletters or for Yellow Jacket to contact you
- by your feedback, comments, or interactions with Yellow Jacket through social media accounts
- by communications in person, by telephone, by text message, or by email
- by photographing and videotaping classes, personal training sessions, or organized activities
- by using cookies (including those we may place on your computer), pixel tags, web beacons, browser analysis tools, and web server logs

How Yellow Jacket Uses Your Personal and Health Information

Yellow Jacket may use your Personal and Health Information to do any of the following:

- Provide you with information about your progress with Yellow Jacket
- Provide you with a customized experience when using Yellow Jacket
- Administer class, personal training session, or organized activity registration
- Conduct classes, personal training sessions, or organized activities
- Administer payments
- Recommend classes, personal training sessions, or organized activities
- Customize personal training sessions
- Provide you with service information
- Provide customer service and support
- Deliver newsletters, updates, and other information about Yellow Jacket
- Communicate with you concerning changes to Yellow Jacket, including changes to this Privacy Policy and any terms of service
- Administer surveys, contests, and other promotional activities
- Prevent fraud and abuse of Yellow Jacket and its services
- Assist your emergency contact or medical personnel if you require emergency care
- Comply with the law, corporate reporting obligations, and performance of Yellow Jacket's obligations under its terms of service
- Improve Yellow Jacket's website

When Yellow Jacket Can Disclose Your Personal and Health Information

Yellow Jacket may share your Personal and Health Information with third parties in the following ways:

- if you provide information (*e.g.*, feedback on trainers) that is designed for disclosure, Yellow Jacket may share that information with other clients and third parties, and may associate your name with it
- If you request information for certain offers, promotions, contests, or sweepstakes, Yellow Jacket may share your Personal Information with a third party for the purpose of supporting Yellow Jacket in these services
- Yellow Jacket may share your Personal Information to troubleshoot redemption or sign up errors, to combat fraud, and when required by law
- Yellow Jacket may share your Personal Information on its social media pages for awards, for sharing pictures of classes, personal training sessions, or organized activity, or for any promotional purposes
- Yellow Jacket may share aggregate data about its clients for marketing, reporting, and research purposes, including total amount spent, class attendance, number of clients emailed. Yellow Jacket will not, however, reveal client names, email addresses, or other information which would make the aggregate data personally identifiable
- Yellow Jacket may share your Personal and Health Information with its affiliates (*e.g.*, subsidiaries of Yellow Jacket, or companies controlled by Yellow Jacket)
- Yellow Jacket may share your Personal and Health Information with its independent contractors (*e.g.*, instructors)
- Yellow Jacket may share your Personal and Health Information with third parties as part of a merger or sale of Yellow Jacket, if those third parties agree to keep your Personal and Health Information confidential
- Yellow Jacket may share your Personal Information with Yellow Jacket's auditors, law enforcement agencies, and similar governmental authorities

- Yellow Jacket may share your Personal and Health Information with your emergency contact and medical personnel if you require emergency care
- Yellow Jacket may share your Personal Information as may be required by law, including by subpoena or as part of any audit requirements set forth by law
- Yellow Jacket may share your Personal Information as part of any litigation, including litigation to defend itself or assert its rights
- Yellow Jacket may share your Personal Information with its vendors, such as credit card processors, to effect the services Yellow Jacket provides you
- Yellow Jacket may share your Personal or Health Information with third parties if you consent

Except as otherwise stated in this Privacy Policy, Yellow Jacket will not disclose, sell, trade, rent, or otherwise share your Personal Information and Health Information with third parties.

If you disclose any Personal or Health Information to a third party, your disclosure is not part of this Privacy Policy and Yellow Jacket has no control over the use or dissemination of that Personal or Health Information. Yellow Jacket's website may contain links to third party websites, but Yellow Jacket does not control such websites, so you should consult the privacy policies for those websites for information on how your personal information is collected and used.

How Yellow Jacket Protects Your Personal and Health Information

Yellow Jacket has instituted certain physical, technical, and administrative controls over the Personal and Health Information we collect. These controls are designed to provide a reasonable safeguard against disclosure contrary to this Privacy Policy.

How Yellow Jacket Can Amend This Privacy Policy

Yellow Jacket may, at its discretion, change this Privacy Policy from time to time at its discretion. If a change occurs, Yellow Jacket will alert you either by an alert on its website, by email, or posting a sign at its facilities (at Yellow Jacket's discretion). If you object to any changes or are unable to agree to any changes, you must cease using Yellow Jacket. Your continued use of Yellow Jacket constitutes your agreement to be bound by those changes.